

## WHAT IS A GREEN BUILT HOME®?

A **Green Built Home®** is a home that meets the standards of the **Green Built Home Checklist**, a tool that incorporates many environmentally sensitive practices throughout the home design and construction process. A **Green Built Home** saves money and improves your family's health, safety and comfort while conserving and protecting natural resources. These energy-efficient homes incorporate recycled and renewable materials, produce less waste than typical homes, and have a long life-cycle. A **Green Built Home** provides:

- Reduced energy and maintenance costs on an on-going basis
- Better indoor air quality
- Improved building health, safety and comfort
- Knowledge that your home has a reduced impact on the environment
- An excellent way to distinguish your home in the marketplace for future resale

**Ask your builder!**

**Get Friendly...  
Get Certified...  
Get Green Built.**

**Green Built Home** was developed in partnership with the Madison Area Builders Association in cooperation with other participating builders associations, leading utilities and organizations that promote green building.



**Green Built Home**

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## Get Green Certified!



*A national award-winning  
green building initiative that reviews and  
certifies homes and remodeling projects that meet  
sustainable building and energy standards*



[www.greenbuilthome.org](http://www.greenbuilthome.org)



## TAKE THE CLEAN CLEAR WATERS CHALLENGE!

Wisconsin lakes are the jewels of our state. A key challenge to protecting and enhancing our waters is better management of storm water runoff. Runoff causes soil erosion and can contain contaminants like motor oils and grease, pesticides, fertilizers, and deicing salt that is harmful to waterways.

The Clean Clear Waters Checklist provides more than 40 strategies in landscape conservation, storm water management and builder operations, including options to:

- Protect natural features
- Locate building placement
- Limit site disturbance
- Infiltrate storm water
- Use permeable material
- Use native landscaping
- Achieve independent certification
- Homeowner orientation

## ENVIRONMENTAL STEWARDSHIP IN OUR OWN "BACKYARD"

Each of us can play an important role improving our lakes by implementing best practices in our landscaping and lawn care and related efforts to reduce run-off and become better environmental stewards. Encourage local builders to use low-impact Clean Clear Waters strategies including silt socks, biofilters and rain gardens to create zero-runoff development.

**Ask your builder!**

## CERTIFYING A HOME

Home buyers and builders work together to select home features from the **Green Built Home Checklist**. The Checklist outlines the requirements each home must meet to conserve energy, improve indoor air quality and control erosion. Each Checklist feature is given a point value. New homes must earn at least 60 points to be certified. Remodeling projects must earn 10-60 points depending on the complexity of the project.

## REMODEL A HOME TO GREEN BUILT HOME STANDARDS AND HAVE IT CERTIFIED

**Green Built Home** has developed a **Remodeling Checklist** and launched the Green Built Remodeled Home program statewide. Remodeling contractors are invited to enroll in the program and certify their remodeling projects.



## BENEFITS FOR CONTRACTORS

Anyone can register a home in the Green Built Home and Clean Clear Waters program. Visit [www.weigogreener.org](http://www.weigogreener.org) to download the Checklists and start certifying your projects. Additionally, builders and remodelers who are members of the program receive benefits that go well beyond the \$500 annual membership fee.

- Value-added features that can increase your profit margins
- Market distinction
- Discounted home registration fees
- Website listing
- GBH logo use
- Marketing materials

## WHAT IS A GREEN BUILT HOME VERIFIER?

Green Built Home certified third party verifiers will review completed Checklists, plans and other submissions, conduct site visits and document that all Basic Requirements and Green Built Specifications are met for every home entered into the program.

Whether you are looking to build a new home or simply learn more about green building processes, materials and practices, you can do it all on [www.greenbulthome.org](http://www.greenbulthome.org)!

- Become a Green Built Home member
- Certify a project
- Complete and submit project checklists
- Pay enrollment and project registration fees
- Access Checklists and educational materials
- Find participating builders, remodelers and verifiers in your area
- Access Verifier information

[www.greenbulthome.org](http://www.greenbulthome.org)



**focus on energy™**  
*The power is within you.*